

**Chief Data & Analytics Officer**

**APEX East May 22-23, 2023**

# **30 SEC ADVERT INFORMATION**



WEBSITE: [HTTPS://CDAO-APEX-EAST.CORINIUMINTELLIGENCE.COM/](https://CDAO-APEX-EAST.CORINIUMINTELLIGENCE.COM/)  
EMAIL: [BECCA.BRITT@CORINIUMGROUP.COM](mailto:BECCA.BRITT@CORINIUMGROUP.COM)

## 30 SECOND ADVERT INFORMATION

If you do not have a 30 second advert in your contract, please disregard this information.

Below are the specs for the 30 second ad:

- Video dimension (in pixels) – Widescreen, 16:9 format
- File type – Mp4
- Frames per second - 1080i/1080p
- Audio? - Yes
- Subtitles? – Yes, if this is a separate file please provide it along with the video file so we can ensure seamless presentation

Ad's are due to Becca by Friday, May 12th.