

Chief Data & Analytics Officer

APEX East May 22-23, 2023

ONE-TO-ONE MEETING SPACE OVERVIEW

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A big part of Corinium's APEX events are the pre-scheduled one-to-one business meetings! If you have this included as part of your Sponsorship package, Becca and Christos will work with you on creating your personalized meeting itinerary.

You have your meeting itinerary – but where will these meetings take place?

All business meetings will take place at your dedicated meeting space in Evergreen Salon (this is directly adjacent to the General Session to create an easy and efficient flow between sessions).

What does a typical meeting space look like? Great question!

Below are some specs for each space:

- Size: 8'x10' surrounded by pipe and drape on 3 sides to provide privacy for your conversations
- Set-up: You will have (2) small cocktail rounds – with standard hotel linens - and (2) chairs at each table. Why am I set up for 2 meetings? This is so we can schedule concurrent meetings and your onsite team will have a separate space for each conversation.
- Power: Your team will have (1) power-strip available to use for plugging in laptop/cell phone chargers
- Branding: A nameboard with your company's logo will be located at the your table to make identifying your meeting space easy for all attendees.

Should I send additional branding?

You absolutely can! As you can see in the examples below a popular additional branding item is a pull-up banner.

Sending additional branding is not required! Corinium's onsite team will be on hand to help attendees locate the meeting space they need for their schedules.

ACCESS SCHEDULE

EXHIBIT / BOOTH SET-UP

DATE	TIME	SCHEDULE / NOTES
MONDAY, 5/22	11:00 AM - 1:00 PM ET	EXHIBITORS CAN ARRIVE TO SET UP THEIR SPACE FOR THE MAIN CONFERENCE. ALL STANDS MUST BE READY FOR ATTENDEE ARRIVAL AT 2:00 PM ON MAY 22ND

EXHIBIT / BOOTH BREAKDOWN

DATE	TIME	SCHEDULE / NOTES
TUESDAY, MAY 23RD	1:15 PM	EXHIBIT AREA CLOSES AFTER THE CONCLUSION OF LUNCH (12:10 - 1:10 PM)
	3:00 PM	ALL EXHIBITORS MUST BE PACKED UP AND CLEAR FROM THE SPACE.

Please note, you are responsible for setting up and breaking down of your own booth. We will have any shipped boxes waiting at your table.

EXAMPLES OF PREVIOUS APEX EVENTS

